

# HILTON CARES

## Frequently Asked Questions

### ? What is Hilton Cares?

Hilton Cares is a scholarship program designed to create opportunities for growth, advancement and recognition for Hilton Team Members and members of our communities. Through Hilton Cares, Hilton and the Hilton Global Foundation (HGF), in partnership with Scholarship America, will administer up to \$500,000 USD in scholarships to Hilton Team Members and community members globally. Funds will be eligible for the upcoming 2025-2026 academic year.

### ? What is Scholarship America?

Hilton has partnered with [Scholarship America](#), a 501(c)(3) nonprofit organization to administer and distribute scholarship awards to our Team Members and community members.

### ? How much funding is being awarded?

Through Hilton Cares, Hilton and the HGF will award up to \$500,000 in one-time scholarships and financial assistance to Hilton Team Members and members of the community passionate about building and growing their careers and inspiring those interested in hospitality. If selected, each recipient will receive up to \$5,000 USD (or currency equivalent) to advance their studies at an accredited academic institution or certification program.

### ? Who is eligible to apply to a scholarship?

The Hilton Cares scholarship program is available to students enrolled in their final year of high school or secondary school as well as those who are enrolled or plan to enroll in post-secondary, undergraduate, graduate or professional studies programs at an accredited two- or four-year college, university or vocational technical institutions or CEGEP institutions (or equivalent) for the entire upcoming academic year (2025-2026). Those who are enrolled or plan to enroll in certification programs that are organized through an accredited institution and that run on a standard academic semester calendar.

### ? What can the funds be used for?

Awards are for qualified education-related expenses only (tuition, fees, books, and required supplies/equipment). Awards amounts may be adjusted if award exceeds the cost of qualified education-related expenses.

Funds can be used towards Certification programs, but they must be through an accredited institution and must run on a standard academic semester calendar. Certification programs must be a minimum of one semester/term in length and applicants must be enrolled at the time awards are disbursed.

Certification programs examples include:

- [CIA Accelerated Culinary Arts Certificate Program](#)
- [CIA Online Masters in Food Business](#)
- [Certificate in Cyber Security Strategy](#)

### ? Are there any geographic restrictions to scholarship recipients?

Please find a list of eligible countries, territories and regions [found here](#).

### ? How much will scholarship recipients receive?

Scholarship recipients will receive up to \$5,000 USD to advance their studies at an accredited academic institution or certification program. Award amounts are listed in U.S. dollars (USD) and award payments will be issued in USD. Recipients may choose to receive award payments in their local currency when available. Awards amounts may be adjusted if award exceeds the cost of qualified education-related expenses.

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### ? What is the age requirement for scholarship recipients?

There is no age requirement, but recipients must meet the application criteria.

### ? Can I apply if I'm not a hospitality major?

Yes. While our intent for this program is to offer opportunities for growth and advancement for students with an interest in hospitality, Hilton Cares is not limited to any field of study.

### ? What is the application process?

Hilton Team Members and community applicants would apply via the Scholarship America platform:

- Team Member link: <https://learnmore.scholarsapply.org/hiltoncares-tm/>
- Community member link: <https://learnmore.scholarsapply.org/hiltoncares/>

Scholarship applicants must upload:

- A current, complete transcript of grades. Grade reports are not accepted. Transcripts must display:
  - Student name
  - School name
  - Grades
  - Credit hours for each course and term in which each course was taken.
    - Upper secondary school diploma or certificate, if earned (International applicants only)
    - Results of examinations (International applicants only)
- Application will also include two short character statements / essay responses.

Please note that English translations are required for any non-English documents.

### ? How are the applications being judged? What does the selection process look like?

Applications will be reviewed by Scholarship America or Hilton and based on a mix of academic profile and essay responses.

### ? What are the key dates applicants should be aware of?

- December 9, 2024: Application opens
- February 3, 2025: Application closes
- Winners will be notified in April 2025

### ? How are you distributing the funds?

Scholarship America processes scholarship payments on behalf of Hilton Global Foundation. Payment will be made in August 2025.

### ? Are you accepting applications in different languages?

At this time, we are only accepting applications through our partner Scholarship America, who requires applications be submitted in English. English translations are required for any non-English documents.