



Hilton

GLOBAL FOUNDATION

FRESH START
WASH & WELLNESS
Powered by
Clean the World

Hilton Global Foundation

IMPACT REPORT

2022

Hilton

GLOBAL FOUNDATION



CREATING A BETTER WORLD TO TRAVEL



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**HILTON UK
FOUNDATION**



A force for good in the world

Hilton was founded over 100 years ago on the belief that travel could bring people together and hospitality could be a force for good. Since its founding, Hilton has continued to spread light and warmth around the world, and in 2019 the Hilton Global Foundation was launched as the company’s philanthropic arm, focused on increasing our impact through efforts that further Hilton’s Environmental, Social, and Governance (ESG) Strategy, Travel With Purpose.

2022 was a year of progress and exponential growth for the Hilton Global Foundation, beginning with our rebrand to the Hilton Global Foundation (formerly Hilton Effect Foundation). This allowed us to align more closely with Hilton’s refreshed ESG Strategic Framework and set a clearer path for the Foundation focused on four key priorities:

- **Climate Action**
- **Destination Stewardship**
- **Career Development**
- **Community Resilience**

NEARLY
\$2,300,000
GRANTED IN 2022

A year of progress and exponential growth for the Hilton Global Foundation.

We are excited to share our inaugural Hilton Global Foundation Impact Report highlighting the incredible impact and progress we have made along with our partners and Hilton Team Members around the world.

In 2022, the Foundation granted nearly \$2.3 million to organizations in our communities, making a lasting impact by providing access to water to those in need, reducing the amount of trash and plastic waste in our environment, creating career opportunities for thousands, and supporting other local initiatives.

This would not be possible without the work of our partners around the globe, who are working tirelessly every day to help solve the world’s largest environmental and social challenges, as well as Hilton’s Team Members who are committed to making an impact. I am proud of all that we have accomplished together and look forward to an even brighter, more sustainable future.



Christopher J. Nassetta

Christopher J. Nassetta
Chair of the Board
April 6, 2023

HILTON GLOBAL FOUNDATION
Impact to Date 2019-2022

ENVIRONMENTAL IMPACT

SOCIAL IMPACT

6,723,486

COMMUNITY MEMBERS MEANINGFULLY IMPACTED

28,439,156

POUNDS OF MATERIAL RECYCLED

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220,657

PEOPLE PROVIDED WITH ACCESS TO CLEAN WATER

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HILTON UK FOUNDATION

9,860,834

MEALS DISTRIBUTED

\$8M+

IN GRANTS AWARDED SINCE INCEPTION

15,275

TREES PLANTED

12,551,885

POUNDS OF WASTE DIVERTED FROM LANDFILLS

112,420

LEARNING AND CAREER GROWTH OPPORTUNITIES CREATED

87,526 OPPORTUNITIES FOR YOUTH

13,593,294

METRIC TONS OF CARBON EMISSIONS REDUCED

THAT'S EQUIVALENT OF TAKING NEARLY **3,000,000** VEHICLES OFF THE ROAD FOR A YEAR*

18,087,484

POUNDS OF FOOD DONATED TO COMMUNITIES IN NEED

225,608

ACRES OF LAND RESTORED

*Data converted using EPA's Greenhouse Gas Equivalencies Calculator

About the Hilton Global Foundation

The Hilton Global Foundation is the primary international philanthropic arm of Hilton. Launched in 2019, as part of Hilton’s 100th anniversary celebration, our mission is to create a better world to travel.

The primary objective of the Foundation is to further Hilton’s overall ESG strategy: Travel with Purpose. Together we are moving the needle on our 2030 goals to drive toward a net-zero world and create an engine of opportunity to ensure a sustainable future for generations to come.

The Hilton Global Foundation partners with and funds organizations that are creating a positive impact on our communities in the following four areas:



Destination Stewardship

Improving travel destinations and positively impacting the environment—including conducting clean up, conservation, and preservation activities.



Climate Action

Combating urgent climate change and its impact—including reducing carbon footprint, energy, water, and waste, and increasing water access and resilience.



Career Development

Creating training, skill building, and career opportunities for all—with a specific focus on youth, diversity, equity, and inclusion, and underrepresented groups.



Community Resilience

Supporting local community initiatives, disaster relief efforts, and creating economic opportunities—including identifying partnerships that enhance responsible business practices and human rights initiatives.



2022 DESTINATION STEWARDSHIP GRANTS

Improving travel destinations and the environment

Sungai Watch | Indonesia

Protecting waterways in Indonesia. Developing and testing trash barriers to prevent plastics from entering the ocean as well as conducting mass clean ups.

Galapagos Conservancy | Ecuador

Protecting, restoring, and building a more sustainable society in the Galapagos Islands.

2022 HGF Action Grants | Global

Hilton’s annual week of community engagement and volunteerism, Travel with Purpose Week, rallied around Destination Stewardship in 2022. During the week, the Hilton Global Foundation contributed to organizations and initiatives specifically dedicated to improving travel destinations and positively impacting the environment. This included 39 Action Grants given to organizations nominated by Hilton Team Members around the world, which were used to launch volunteer efforts in their local communities.



“We now have an efficient cleaning process to enable us to recycle as much waste as possible. We have also been able to grow our team with more motivated river warriors who are helping us grow our cause and impact.”

Kelly, Co-Founder, Sungai Watch



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- Climate Action
- Career Development
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200+
TRASH
CLEAN-UPS
CONDUCTED



2,150
PEOPLE
MEANINGFULLY
IMPACTED



22,000+
POUNDS OF WASTE
RECYCLED AND
DIVERTED FROM
LANDFILLS



39
DESTINATION
STEWARDSHIP
ACTION GRANTS
AWARDED



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2022 CLIMATE ACTION GRANTS

Increasing needed access to water and alternative energy

WaterAid | Tanzania & South Africa

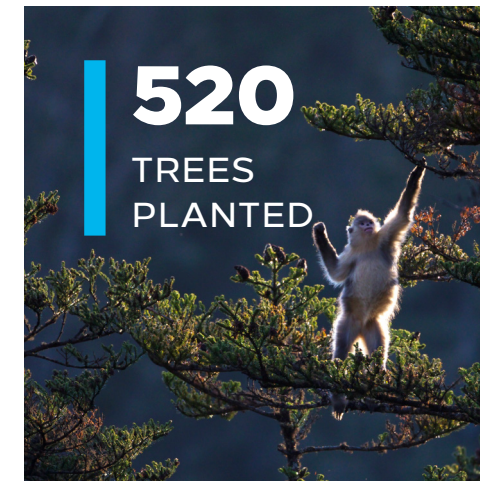
Increasing access to safe water supply through rehabilitation of a water source. Expanding access to clean water by extending a water network to 4 solar-powered e-taps.

GRID Alternatives | Oakland, CA

Providing no cost, residential solar for income-qualified households through their Energy for All Program and to provide skills and job training for those interested in working in the solar industry.

The Nature Conservancy | Ecuador & China

Working with indigenous communities to promote the cultivation of two native fish species, enabling them to produce their own food and reducing the dependence on commercial products. Promoting and developing alternative energy in Northwest Yunnan by installing alternative energy technologies.



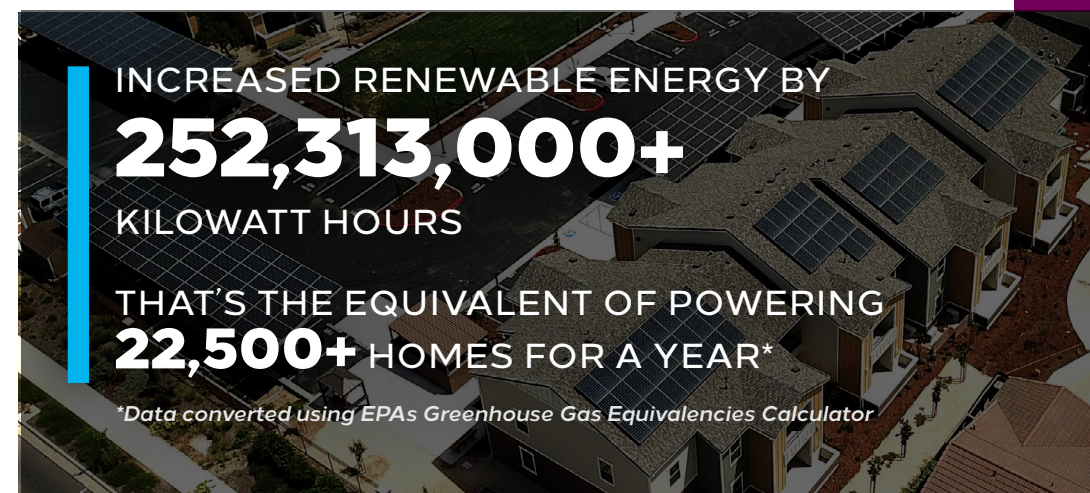
8,692
PEOPLE PROVIDED WITH
ACCESS TO CLEAN WATER

10,632
COMMUNITY MEMBERS
MEANINGFULLY IMPACTED



CLIMATE ACTION IMPACT

Desi has been living in Thornton, CO for decades—and for years was a single mom raising four girls. As such, she is no stranger to budgeting and finding creative solutions to saving money. Since the installation of her 5.89 kW solar PV system in 2022, **her savings totaled about \$200 per month.** “Solar is always a good thing,” Desi said. “I’m just glad I got it for free,” she added. “All of the people who came out with GRID were awesome.” Desi’s system is projected to **reduce 142 tons of carbon and provide over \$20K in savings** over the system’s lifetime.



INCREASED RENEWABLE ENERGY BY
252,313,000+
KILOWATT HOURS

THAT’S THE EQUIVALENT OF POWERING
22,500+ HOMES FOR A YEAR*

*Data converted using EPA’s Greenhouse Gas Equivalencies Calculator

5,347,000+
METRIC TONS OF CARBON
EMISSIONS REDUCED

THAT’S THE EQUIVALENT OF TAKING
1,152,000+ VEHICLES OFF THE
ROAD FOR A YEAR*

IMPROVED THE
QUALITY OF
8,760,000
GALLONS OF WATER

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2022 CAREER DEVELOPMENT GRANTS

Creating learning and career opportunities for all

The Memorial Foundation | Washington, D.C.

Supporting their Global Youth Leadership Conferences, Social Justice Fellows program and a Conversation Series to highlight thought provoking issues key to our communities.

The Springboard Charity | United Kingdom

Identifying positive career paths, providing opportunities to gain hands-on work experience, and increasing future employment prospects in the hospitality, leisure, and tourism industry.

Jobs for Americas Graduates | United States

Supporting school to career programs, experiential learning, real-world job skills, and networking.

The Bread and Butter Project | Australia

Training refugee and asylum seekers to become bakers and provide employment pathways either through their own bakery, retailer partnerships, or outside employment.

SafePlace International | Africa

Support and scale the work of The Dream Academy, a leadership training program for LGBTQ+ and other doubly marginalized refugees and displaced people around the world, by directly hiring community members in Africa to assist with recruitment, enrollment, and student support.



“The Bread and Butter Project is a Life Saver. It is a place that promotes and upholds the dignity of a person or a family and gives them hope for a better life, especially those of us who wanted to make Australia our second home. This is the place [that] not only teaches us to eat bread but also shows us how to make bread so as to sustain our living.”

Hellen, 2022 Bread and Butter Project Graduate



“Without the help of Springboard, I wouldn’t be where I am today. I started at Galgorm Spa and Golf Resort in September 2022 as a Chef Apprentice...my dream job. I just love it and will be forever grateful for all the support I received.”

Ben, The Springboard Charity Student



22,604

LEARNING AND
CAREER GROWTH
OPPORTUNITIES
CREATED

3,300

OPPORTUNITIES
CREATED
SPECIFICALLY
FOR YOUTH



12,260+
PEOPLE HAVE
TAKEN PTS
CONCIERGE

83%
AGREE THAT THE COURSE
WAS A HELPFUL AND CLEAR
PATHWAY TO A JOB OR CAREER



GRANTEE SPOTLIGHT | INTERNATIONAL YOUTH FOUNDATION

Providing youth hospitality skills training with PTS Concierge

Over the course of the last three years, Hilton Global Foundation and the International Youth Foundation (IYF) launched and continually increased access to Passport to Success (PTS) Concierge, an eight-module hospitality training course. This course teaches key skills to succeed in the industry, identifies the pathways most suitable to one's attributes and skills, and provides central life-skills in hospitality and tourism. The course was developed to reach a broad audience, particularly young people in countries where there are larger gaps to success and career opportunities. The modules are available in five languages with mobile phone capabilities even in lower bandwidth environments.



PTS Concierge was a wonderful experience. PTS is (an) extremely well-planned online course with engaging material. What impressed me the most about this course is the quality of the videos and the interesting case studies! She added, **“PTS Concierge prepared me to work in the hospitality industry at a supervisory level because PTS involves time management, organization and the ability to adapt quickly to changing needs and circumstances.”**

Uldana, Hospitality Intern and PTS Concierge Student

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2022 COMMUNITY RESILIENCE GRANTS

Supporting our communities globally and locally

Team Rubicon | Los Angeles, CA
Serving as a critical source of on-the-ground support for Afghan family resettlement across the country, assisting in all phases of resettlement, from donated goods management to setting up housing units.

Lebanese Food Bank | Lebanon
Supporting restoration efforts for communities and families in Lebanon by delivering food boxes to their doorstep—providing the resources to support the delivery of these hot meals and non-perishable goods.

Rise Against Hunger | Philippines
Creating community organic farms in urban areas. Dedicated to alleviating hunger through sustainable agriculture to improve food security, and reduce malnutrition.

Direct Relief | Greater Middle East
Delivering supplies and other essential items to support local communities during times of crisis.

Restore NYC | United States
Making freedom real for survivors of trafficking, providing support in three essential areas: housing, economic empowerment, and wellbeing.

4,610,208

POUNDS OF
FOOD DONATED

796,659

MEALS DISTRIBUTED

1,805,456

COMMUNITY MEMBERS
MEANINGFULLY IMPACTED



DISASTER RELIEF SPOTLIGHT

Responding in times of crisis

Hilton operates in areas where the risk of disaster or other catastrophic losses exist. In 2022, Hilton communities were devastated by Hurricane Ian and the ongoing crisis in Ukraine. Hilton is deeply committed to supporting communities in times of hardship and, in the aftermath of both crises, the Hilton Global Foundation partnered with **World Central Kitchen** and **Project HOPE** to provide hot meals and emergency support to those in need.





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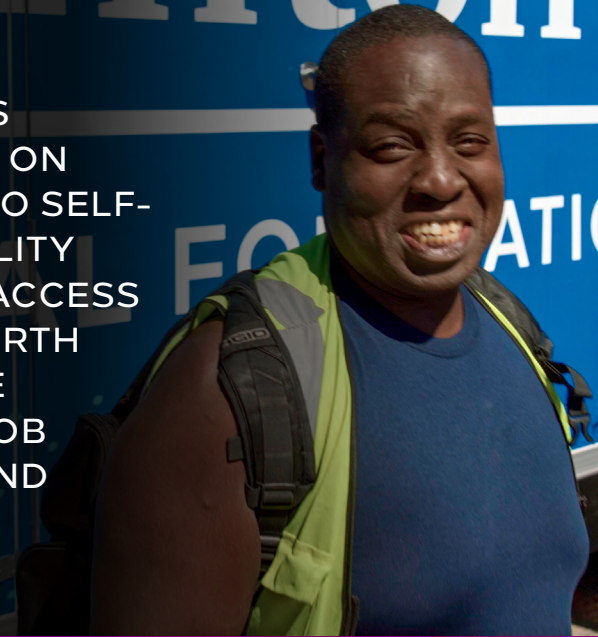
05
HILTON UK
FOUNDATION

1,467
SHOWERS
PROVIDED

6,473
WRAPAROUND
SERVICES
PROVIDED

19

INDIVIDUALS
SUPPORTED ON
THEIR WAY TO SELF-
SUSTAINABILITY
INCLUDING ACCESS
TO ID AND BIRTH
CERTIFICATE
SERVICES, JOB
TRAINING, AND
LITERACY



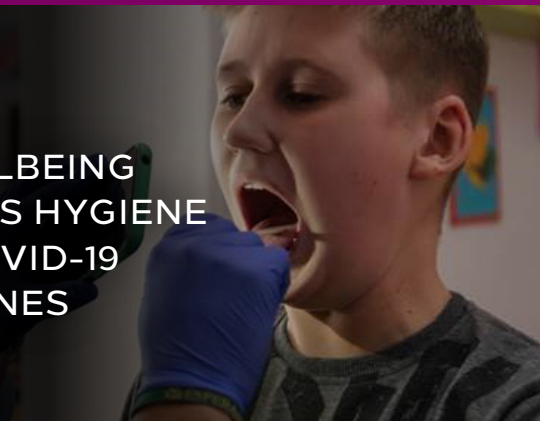
3,413

WELLNESS AND COMFORT
SERVICES—INCLUDING
MEALS, LAUNDRY SERVICES,
AND HAIRCUTS



3,041

HEALTH AND WELLBEING
SERVICES SUCH AS HYGIENE
SUPPLIES AND COVID-19
TESTS AND VACCINES



GRANTEE SPOTLIGHT | CLEAN THE WORLD FOUNDATION

**A shower
saves lives**

The Hilton Global Foundation partnered with Clean the World Foundation to support the operations of a Mobile Hygiene Unit (MHU) that provides showers and other wraparound services to individuals experiencing homelessness in Orange County, FL. The MHU operates 4.5 days a week with at least 5-6 hours of shower services a day. Additionally, the MHU is available to support victims of disaster in Florida. In the Fall of 2022, Hurricane Ian displaced many individuals across the state, the MHU was deployed to Hertz Arena to provide shower services to those seeking shelter there because of the storm.



I have seven children, so not being able to provide the simple things...The shower is the closest thing to normalcy...This is such a piece of heaven. To have the ability to take care of yourself...the ability to get cleaned and start focusing on what's next means the world to us."

Brittney, Clean the World Foundation, MHU Shower Guest





2022 Hilton Global Foundation Grantees



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2019-2021

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Assisting Caring & Empowering Charity

Associacio Lligam

Aurora Foxes

AYDER- Alternative Life Association

Black Culinarian Alliance

Boys & Girls Clubs of Greater Washington

Cathedral Kitchen

Clean the World Foundation

Consorzio Farsi Prossimo

DC Central Kitchen

Direct Relief

Distributive Education Clubs of America

Ecamir

Eco-Soap Bank

Eigarafelagio I Torsbyrgi

Food Bank of Eastern Michigan

Food Forward

Global Impact

Goodwill of Greater Washington

Habitat for Humanity Fiji

Harvest Against Hunger

Hatch Enterprise

Hawaii State Division of Forestry and Wildlife

Howard University

International Rescue Committee

International Youth Foundation

Japan Kodomo Shokudo Support Center

Jobs for America's Graduates

Kari Foundation

Kiwanis Children's Fund

Love Beyond Walls

Magic Bus

My Block My Hood My City

National Environmental Education Foundation

Planet Water Foundation

Playground of Hope

Pratham USA

Project HOPE

Pronatura Mexico

Responsenet

Scholars of Sustenance Foundation

Share Village Las Vegas

Student Conservation Association

Team Rubicon

The Nature Conservancy

The Salvation Army

The Smith Family

The Springboard Charity

UNICEF

Urban Alliance Foundation

Villa Russiz

Visit Austin Foundation

Vital Voices Global Partnership

Water.Org

We Charter School

Wildlife and Environment Society of South Africa

World Central Kitchen

World Wildlife Fund

Yayasan Emmanuel

Youth Career Initiative

Hilton UK Foundation: Welcome to the family!

At the beginning of 2022, Hilton, in partnership with the Hilton Global Foundation, launched the Hilton UK Foundation. This foundation further supports Hilton’s ESG strategy and overall mission to create a better world to travel in the United Kingdom. In the UK, Hilton has a long history of partnering with organizations whose priorities help us achieve our 2030 goals. We are delighted to be able to continue these partnerships through the work of the Hilton UK Foundation.

Building on existing partnerships and forging new ones, in 2023 the Hilton UK Foundation will partner with and make its inaugural grants to the following organizations:



These organizations are building brighter futures for the next generation by creating learning and career growth opportunities for youth—including youth with disabilities, displaced youth, and survivors of human trafficking.



BUILDING BRIGHT FUTURES FOR THE NEXT GENERATION

In July and December 2022, the Hilton UK Foundation held two inaugural fundraising events, a Golf Day and the 2022 Hilton UK Foundation Ball. **Together these events raised £515,000+** to support organizations committed to having a positive impact on our communities and creating an engine of opportunity for young people.

Pictured: Honorary Chairman of the Hilton UK Foundation, Simon Vincent, welcomes attendees to the inaugural Hilton UK Foundation Ball.



Hilton

GLOBAL FOUNDATION

VISION FOR THE FUTURE

In 2023, the Hilton Global Foundation will be working with 28+ new and current partners around the globe, doubling down on our commitment in our four funding areas and moving closer to our 2030 goals. These organizations will be conducting activities such as restoring our travel destinations, building solar power water pumps, training the next generation of hospitality professionals, and delivering food to those in need. In partnership with our grantees, we look forward to continuing the mission of Hilton's founder, Conrad Hilton, and spreading the light and warmth of hospitality.



To learn more about the Hilton Global Foundation, visit our website at HiltonGlobalFoundation.Hilton.com or contact HiltonGlobalFoundation@Hilton.com.

For information on the Hilton UK Foundation, contact HiltonUKFoundation@Hilton.com.

DESIGNED BY J SHERMAN STUDIO